

Nousheen Mukhtar is a serial entrepreneur, leading companies in the space of Marketing, Events Management, Publishing Media, Business Management Consulting, and Public Relations. During her entrepreneurship career for more than 12 years, she has been endorsed for her exemplary leadership by various organizations such as Berkeley Middle East, Amity University and De Montford University to name a few. She is a woman empowerment advocate and an international keynote speaker on the subject matters of business growth, woman empowerment and entrepreneurial success. She is revered globally as the founder of Impact Events, Nousheen Marketing Management, Impact Business Consulting, Stylfemina, Impactpreneur and Impact Leadership Program.